



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Redshift
411 Branchway Road
Richmond, VA 23236

Contract # 327061

Schedule Dates 10/23/12-11/06/12
Advertiser Pol/Iss/Superpac YG Action Fund (16627)
Agency/T-Code Redshift (6233)/046746987
Product Political - Issue (1068)
Brand 167 YGAF (135227)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BEVILLE, STACEY
Phone/Fax /

Date Entered 08/15/12
Last Modified 10/31/12
Entered By Jill Hipskind
CO-OP No
Headline # 06279139
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,920.00
Net Total \$129,880.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$48,450.00
Nov. 2012	55	\$104,350.00
Grand Total:	92	\$152,800.00

Account Types National/Political
Billing Type Standard
Comments YG ACTION FUND
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	8P- 10P (EST)	1								1	\$10,000.00	\$10,000.00	Charlotte (WSOC)		8/15/12
2.0	Normal Line / Spot	10/29/12-11/05/12	3	:30	10P- 11P (EST)	1								2	\$7,000.00	\$14,000.00	Charlotte (WSOC)		8/15/12
3.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	8P- 9P (EST)					1				1	\$9,800.00	\$9,800.00	Charlotte (WSOC)		8/15/12
4.0	Normal Line / Spot	11/02/12-11/02/12	3	:30	10P- 11P (EST)							1		1	\$7,000.00	\$7,000.00	Charlotte (WSOC)		8/15/12
5.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5A- 5:30A (EST)	4			X	X	X	X		4	\$800.00	\$3,200.00	Charlotte (WSOC)		8/15/12
6.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5A- 5:30A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	Charlotte (WSOC)		8/15/12
7.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5A- 5:30A (EST)	2	X	X						2	\$800.00	\$1,600.00	Charlotte (WSOC)		8/15/12
8.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5:30A- 6A (EST)	4			X	X	X	X		4	\$800.00	\$3,200.00	Charlotte (WSOC)		8/15/12
9.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5:30A- 6A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	Charlotte (WSOC)		8/15/12
10.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:30A- 6A (EST)	2	X	X						2	\$800.00	\$1,600.00	Charlotte (WSOC)		8/15/12
11.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6A- 9A (EST)	2			X	X	X	X		2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
12.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	6A- 9A (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
13.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	6A- 9A (EST)	1	X	X						1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/15/12
14.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	6A- 7A (EST)							1		2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/15/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Advertiser	Pol/Iss/Superpac YG Action Fund (16627)	Last Modified	10/31/12
Agency/T-Code	Redshift (6233)/046746987	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	167 YGAF (135227)	Headline #	06279139
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BEVILLE, STACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	167	Commission	\$22,920.00
Account Types	National/Political	Net Total	\$129,880.00
Billing Type	Standard	Sales Tax	

Comments YG ACTION FUND
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Oct. 2012	37
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	Rate
	\$48,450.00
	\$104,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	7A- 8A (EST)							1		2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/15/12
16.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	8A- 9A (EST)							1		2	\$1,000.00	\$2,000.00	Charlotte (WSOC)		8/15/12
17.0	Normal Line / Spot	10/28/12-11/04/12	3	:30	6A- 7A (EST)								1	2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/15/12
18.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	12P- 1P (EST)		4	X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/15/12
19.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	12P- 1P (EST)		4	X	X	X	X			3	\$700.00	\$2,100.00	Charlotte (WSOC)		8/15/12
20.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12P- 1P (EST)		2							2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/15/12
21.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	12P- 12:30P (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)		8/15/12
22.0	Normal Line / Spot	10/28/12-11/04/12	3	:30	12P- 12:30P (EST)								1	2	\$800.00	\$1,600.00	Charlotte (WSOC)		8/15/12
23.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P- 5P (EST)		2	X	X	X	X			2	\$900.00	\$1,800.00	Charlotte (WSOC)		8/15/12
24.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	4P- 5P (EST)		2	X	X	X	X			2	\$900.00	\$1,800.00	Charlotte (WSOC)		8/15/12
25.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4P- 5P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/15/12
26.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5P- 5:30P (EST)		3	X	X	X	X			3	\$1,800.00	\$5,400.00	Charlotte (WSOC)		8/15/12
27.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5P- 5:30P (EST)		3	X	X	X	X			3	\$1,800.00	\$5,400.00	Charlotte (WSOC)		8/15/12
28.0	Normal Line / Spot	10/29/12-10/29/12	3	:30	5P- 5:30P (EST)		1							1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/15/12

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Date:

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Date:

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29.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	5:30P- 6P (EST)	3		X	X	X	X			3	\$1,900.00	\$5,700.00	Charlotte (WSOC)		8/15/12
30.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$1,900.00	\$5,700.00	Charlotte (WSOC)		8/15/12
31.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	5:30P- 6P (EST)	1								1	\$1,900.00	\$1,900.00	Charlotte (WSOC)		8/15/12
32.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$2,500.00	\$7,500.00	Charlotte (WSOC)		8/15/12
33.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$2,500.00	\$7,500.00	Charlotte (WSOC)		8/15/12
34.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)	1								1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/15/12
35.0	Normal Line / Spot	10/28/12-11/04/12	4	:30	6P- 6:30P (EST)							1		2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
36.0	Normal Line / Spot	11/03/12-11/03/12	3	:30	7:30P- 8P (EST)							1		2	\$1,000.00	\$2,000.00	Charlotte (WSOC)		8/15/12
37.0	Normal Line / Spot	10/27/12-11/03/12	3	:30	7:30P- 8P (EST)									2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
38.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
39.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	Charlotte (WSOC)		8/15/12
40.0	Normal Line / Spot	10/23/12-10/26/12	3	:30	7:30P- 7:56P (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
41.0	Normal Line / Spot	10/29/12-11/02/12	3	:30	7:30P- 7:56P (EST)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		8/15/12
42.0	M/G For 21.0.1 / Spot	11/04/12-11/04/12	5	:30	12:30P- 1P (EST)	1							X	1	\$700.00	\$700.00	Charlotte (WSOC)		9/20/12

CONFIRMATION CONTRACT

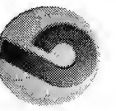
Date:

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Buyer Name	BEVILLE STACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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43.0	M/G For 19.0.1 / Spot	11/02/12-11/02/12	6	:30	4P- 5P (EST)	1					X			1	\$700.00	\$700.00	Charlotte (WSOC)		10/31/12
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP NOV6/12 16.51
CHANGES *** WSOC-TV ***

REP. #	OFF. #	220	SALESMAN #
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BUYER NAME STACEY BEVILL

SALES PRSN PH- NICK WELTE

RICHMOND, VA 23236

CLASS: NATL. LOCAL REGIONAL

PRDCT	YQ ACTION FUND	EST#167	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX	CO-OP BILLING NEEDED	DATE NOV6/12	16.51
STATE TAX			

REP: TO JILL
FR JARED
OK'D M3. SEE LN 41
TOTAL \$152800
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 167
AGENCY PRODUCT CODE =

41	S	700P-800P	30	\$800.00	11/3	11/3	0	SAT	0
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PROGRAM : ET WEEKEND			
CREDIT TAKEN FOR 1 SPOT(S)	MISSED	NOV3	
STATION MAKEGOOD OFFERS:			
M3 OK'D BUY#41	MISSED:SAT/700P-800P	NOV3	
	OFFER: NONE		
	CMT:MISSED		
		30S	\$800.00 (NOV6/12)

REP HEADLINE# 6279139 TRF# 327061
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV6/12 16.51
CHANGES ** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

OCT/12	48450.00	NOV/12	104350.00									
CONTRACT TOTAL											152800.00	
TOTAL SPOTS											92	

MARKET TOTALS \$365,714 WSOC 42% WBTV 26% WCNC 25% WCCB 7% WJZY 0% WMYT 0% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6279139 TRF# 327061 REP: TEL# 610-225-4100 FAX# 610-225-1191
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV6/12 11.02
*** WSOC-TV ***

ADV # ADV. NAME ISS/SUPERPAC YG ACTION FND REP.# OFF.# 220 SALESMAN #
AGY # AGY. NAME REDSHIFT BUYER NAME STACEY BEVILLE
411 BRANCHWAY ROAD SALES PRSN PH- NICK WELTE

RICHMOND, VA 23236

ORDER # CONTRACT # 6279139 CLASS: NATL. LOCAL REGIONAL

PRDCT YG ACTION FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 NOV6/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV6/12 11.02

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M3 UNRESTL BUY#41 MISSED: SAT/700P-800P NOV3 30S \$800.00 (NOV6/12)

OFFER: NONE
CMT: MISSED

CONTRACT TOTAL 153600.00
TOTAL SPOTS 93

Preemption Report - Detailed

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Sales Person	Contract Start/End Dat	Acct Type 2
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Headline #: 06279139

Advertiser: Pol/Iss/Superpac YG Action Fund (16627)

Brand: 167 YGAF (135227)

327061.36.0.1	Pre-empt	Open	11/5/12	3:48pm	11/3/12	\$800.00	7:30P - 8:00:00PM	:30	1	WSOC								Telerep/Philadelphia, Philadelphia	10/23/12-11/06/12	Political
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Totals for: 167 YGAF (135227) \$800.00 Preempt Count: 1

Totals for: Pol/Iss/Superpac YG Action Fu \$800.00 Preempt Count: 1

Totals for: 06279139 \$800.00 Preempt Count: 1

Cred

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.